

Data-Driven Journalism, Creative Storytelling & Fact-Checking

Open call

MediaNumeric Training Course

27 June - 2 July 2022

Inholland University of Applied Sciences
Theresiastraat 8, 2593 AN The Hague
The Netherlands

Apply now!

Deadline: 9 May 2022
[Application](#)
Free to attend

Discover how data shapes the current world of media and storytelling

6 days at the headquarters of the Inholland University of Applied Sciences (campus The Hague)	A study visit to the Netherlands Institute for Sound & Vision, the national media institute & archive	Internationally recognised trainers and experts leading the training programme
20 students of communication and journalism from the Netherlands, France and Poland as participants	Case- and problem-based learning – offering hands-on, workshop learning experience	Networking opportunities

Find your own practical path to the world of data

The MediaNumeric Training Course will provide you with a unique opportunity to learn the basics of data journalism and storytelling through a set of theoretical and practical courses spanning data extraction methods, data analysis and visualisation, as well as crafting stories based around data. The course will also look at the growing area of fact checking and tracking the spread of misinformation around the world. You will work with professionals who will guide you through the learning process, show you how they approach data-specific tasks, and will support you and your classmates in investigating a case study in which you will put the skills you learn into action. The course will offer you the theoretical know-how, tools and skills needed to take on data-driven journalism and storytelling as well as fact checking, and all of the creative and professional opportunities it offers.

Expand your knowledge and build your skills across three main topics

Search & exploration of data	Telling stories with data	Tracking and debunking misinformation
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Our philosophy

The MediaNumeric project is based on the concept of dialogue, interaction and exchange of knowledge. In order to address the existing gap between university curricula on multimedia data-driven journalism and wider storytelling and the needs of contemporary media outlets and other creative businesses, the project facilitates dialogue between the sectors of higher education and the media and creative industries. Our aim is to give you the tools to help create a European media and creative ecosystem that is user-driven, fair and balanced, economically sustainable and technologically advanced.

The MediaNumeric training course offers diverse learning opportunities organised around four main building blocks:

1. Introductory Sessions
You will participate in lively and informative session formats (such as panel discussions, round tables, lectures, etc.) where renowned international experts will discuss issues related to data-driven journalism and storytelling and fact checking.
2. Workshops
Across the course you will work on a real-life case study. You will be asked to go through a process of linking your tasks to the three theoretical modules. Throughout the whole process you will be guided by a set of experts and facilitators.
3. Study visit
You will visit the Netherlands Institute for Sound & Vision, located in the Hilversum Media Park, to dive into the rich world of moving image and sound archives and to engage in conversation with experts in creative reuse and journalistic work, to observe how theory is turned into practice on a daily basis in a real-world professional setting.
4. Networking

You will be able to socialise with peers and experts and explore the city and surroundings of The Hague. Through study visits and meetings with experts you will also get to know the other participants well and build long-lasting relationships that will support your future work and further career development.

Candidate's profile and eligibility

- Are you interested in understanding:
 - How to access, analyse and understand data?
 - What data-driven storytelling is and why it is important?
 - Where misinformation comes from and how fact-checking works?
 - What media ethics is and what is the social impact of journalism and media transitions?
- Are you open-minded to work in an international group and jointly create stories based on data?
- Are you interested in working in spreadsheets and processing data?
- Do you have interest in current technological changes and their influence on society and the media?

If all or a majority of your answers to the above-listed questions are yes, then the MediaNumeric course is for you!

The course is dedicated to minimum 3rd-year BA and MA students of communication studies, journalism, creative business and IT who come from the three academic partners of MediaNumeric - SWPS University of Social Sciences and Humanities, Inholland University of Applied Sciences, INA Institut national de l'audiovisuel and have an advanced command of English (spoken and written).

The MediaNumeric Selection Committee will select 20 participants from all eligible candidates. 16 participants will come from Inholland University of Applied Sciences (NL), 2 participants from INA (FR), and 2 participants from SWPS (PL). Participants will be selected and prioritised based on the following criteria: overall application score (including assessment of self-evaluation and performance targets, commitment and dedication to the school's objectives), skills and experience, diversity (from an under-represented social group, representing different nationalities/ethnic groups).

The MediaNumeric training course offers 5 ECTS points.

Fees

There is no course fee. In addition, the organisers of the training course will cover all the international transportation and accommodation costs for the four international students coming from INA (2 students) and SWPS (2 students) universities following the rules of the Erasmus+ programme. Students must however obtain their own health insurance coverage.

Date and place

The training will take place from 27 June to 2 July 2022 at Inholland University of Applied Sciences, The Hague campus (Theresiastraat 8, 2593 AN Den Haag, Netherlands). It will be preceded with a mandatory online introductory session taking place around two weeks before the event. The exact date of the introductory session will be announced at a later stage.

How to apply?

Click [HERE](#) and apply for the MediaNumeric training programme. Application deadline is May 9, 2022. The application results will be announced on 23 May 2022. In case of any queries, kindly contact us at info@medianumeric.eu.

Important

The training programme will use a hybrid teaching model (a mix of online and in-person) and all courses will be delivered in line with government COVID-19 guidelines.

Even though the training programme is intended to be an in-person event - with all the selected participants arriving in The Hague, NL and participating in all classes, and workshops in person, the COVID-19 situation may force us to move the course to a fully on-line setting. Participants will be informed of the intended delivery method in mid-May, following the announcement of the application results.

Organisers

Inholland University of Applied Sciences (NL) in cooperation with [INA Institut national de l'audiovisuel](#) (FR), [The Netherlands Institute for Sound & Vision](#) (NL), [Centrum Cyfrowe](#) (PL), [SWPS University of Social Sciences and Humanities](#) (PL), [Agence France Presse](#) (FR), [Storytek](#) (EE), and [EUscreen Foundation](#) (NL).

Inholland University of Applied Sciences

[Inholland University of Applied Sciences](#) is an educational institution with over 29,000 students, 26 research groups, 110 nationalities, and approximately 1800 employees. Inholland offers an

international education in various fields: from innovation to business and from technology to media. The university offers 80 accredited bachelor's programmes at multiple locations throughout the Randstad region – in Haarlem, Amsterdam, The Hague, Rotterdam, Delft and other cities. In addition, Inholland is home to seven master programmes. The University has a solid research programme, which strengthens education quality and ensures valuable and vital connections with the work field. Inholland is well-versed in the research of media, citizenship, creative industries and everyday user and professional practices and their impact on society.

MediaNumeric

The Erasmus+ project MediaNumeric provides training resources to educate the new generation of students in journalism and communication studies. MediaNumeric students are prepared with the theoretical know-how and skills needed to wade through and use (big) data, tell enriched (multimedia) stories, and contribute to democracy by supporting a news ecosystem that is more resilient to misinformation. The initiative is spearheaded by a consortium consisting of news agencies, universities, archives and a media accelerator.



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